



**Salt Lake City, UT - 2011** - Code Corporation, a leader in bar code reader manufacturing, announced today that Pacific-iD has earned its 2010 Reseller of the Year Award. The award is presented annually to the top performing reseller in recognition of their commitment to not only promoting, but enhancing, the Code product line with comprehensive bar code reading solutions and support. This is the third consecutive year that Pacific-iD has won this prestigious award.

“Pacific-iD exemplifies the partnership model we seek,” said George Powell, ceo of Code. “Their willingness to go the extra mile in helping their customers’ maximize the value of their Code bar code reader investment is what consistently sets Pacific-iD apart.”

Several key criteria were considered when selecting the recipient of this special recognition, including outstanding sales performance, technological expertise on Code’s bar code reader product line, and the ability to provide comprehensive solutions and support to their customers.

#### About Code

Code designs, develops and manufactures automatic identification and data collection devices, accessories and application enablement systems. Code's compact portable products provide 'plug and play' input of data from bar codes and advanced 2D symbols. Cordless systems utilize enhanced Bluetooth® radios. Code provides reading and decoding of all open bar code symbologies. While committed to open symbology support, Code also offers its proprietary GoCode® symbology for secured data applications. Code's worldwide headquarters are located in the Salt Lake City, Utah metropolitan area. For more information, go to: [www.codecorp.com](http://www.codecorp.com).